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| Content (x2) | Information in the booklet thoroughly describes topic and includes a variety of facts for each section. Booklet includes a minimum of 5 chapters. | Information in the booklet sufficiently describes topic and includes a variety of facts for each section. Booklet includes a minimum of 5 chapters. | Information in the booklet partially describes topic and may have some gaps in facts. Booklet does not include 5 chapters. | Information in the booklet minimally describes topic and does not include a variety of facts for each section. Booklet does not include 5 chapters. |
| Organization (x2) | Facts are presented in an organized manner that makes it easy for the reader to quickly find information. Includes a Table of Contents. Text structure is clear and logical for topic. Each chapter includes a heading and main idea. | Most of the facts are organized in a manner that makes it easy for the reader to find information. Includes a Table of Contents. Text structure is clear and logical for topic. Most of the chapters include a heading and main idea. | Some of the facts are organized in a manner that makes it easy for the reader to find information. Includes a Table of Contents. Text structure may not be clear. Some of the chapters may include a heading and main idea. | A few of the facts are organized in a manner that makes it easy for the reader to find information. May not include a Table of Contents. Text structure may not be clear. Headings and/or main ideas are not clear. |
| Text Features (x2) | Text features selected provide the reader with key information. Includes more than 5 text features. Text features are interesting and easy to read. | Text features selected provide the reader with key information. Includes 5 text features. Text features are neat and easy to read. | Some of the text features selected provide the reader with information. Includes 4 text features. Text features easy to read. | Text features selected may not be relevant to topic or provide the reader with key information. May include less than 4 text features. |
| Word Choice (x2) | Interesting word choices  explain the information **and** engage the reader; includes vocabulary specific to the topic; word choice is appropriate for audience (own words) | Appropriate word choices  explain the information; includes some vocabulary specific to the topic; most of the word choices are appropriate for audience (own words) | Few interesting word choices; does not includes vocabulary specific to the topic; word choices may not be appropriate for audience (own words) | Poor word choices; does not includes vocabulary specific to the topic; word choice are inappropriate for the audience |
| Credibility (x1) | Documents more than 3 credible/reliable resources to support information in booklet | Documents 3 credible/reliable resources to support information in booklet. | Documents 2 credible/reliable resources to support information in booklet. | Includes 1 or less than 1 credible/reliable resource to support information in booklet. |
| Conventions (x1) | Spelling and mechanical errors do not affect the reader’s understanding of the topic. | Spelling and mechanical errors minimally affect the reader’s understanding of the topic. | Spelling and mechanical errors affect the reader’s understanding of the topic. | Spelling and mechanical errors significantly affect the reader’s understanding of the topic. |
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